# THE PUBLIC ESTABLISHMENT HUMANA PEOPLE TO PEOPLE BALTIC

### **ANNUAL REPORT 2021**





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## THE PUBLIC ESTABLISHMENT HUMANA PEOPLE TO PEOPLE BALTIC

#### THE MISSION STATEMENT

- HUMANA PEOPLE TO PEOPLE BALTIC wants to see a world with better prospects for all its inhabitants to live their lives without poverty, sickness and lack of freedom.
- HUMANA PEOPLE TO PEOPLE BALTIC wants to support people's efforts to create development in their communities.
- HUMANA PEOPLE TO PEOPLE BALTIC supports projects dealing with health, education and environment. We believe that work within these areas is one of the main preconditions for sustainable development.

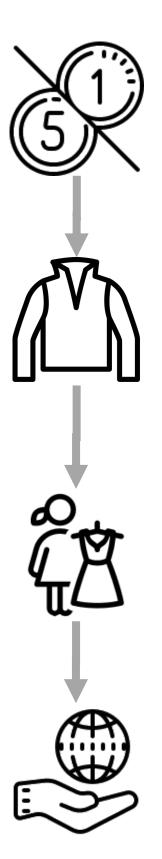
#### THE HISTORY

Humana People to People Baltic (HPP Baltic) was founded in the beginning of 1998. The idea was to establish an organization in Lithuania that could raise funds to support development of poor and disadvantaged people in the world. To do this through a network of shops selling second hand clothes and using the surplus from this activity for Humana People to People's projects in developing countries.

The first Humana shop and the Sorting Centre in Lithuania have been opened in 1998. Steadily growing over nearly 25 years, the HPP Baltic has become one of the biggest second hand clothes sorters and sellers in Lithuania and Baltic countries. At the end of 2021, the Humana shops network was 63 shops, spread in 28 towns all over the country.

HPP Baltic is a member of the Federation for Associations connected to the International Humana People to People movement (more about Humana People to People organizations see page 6) and supports many very good sustainable development and education projects in Africa, Asia, Central and Latin Americas and Europe while also being an expert source of fashionable and good quality clothes at very affordable prices for many Lithuanians.

## HPP BALTIC WAY OF FUNDRAISING FOR DEVELOPMENT ASSISTANCE AND SOCIAL PARTNERSHIP PROJECTS



**PURCHASING** Fundraising at HPP Baltic starts with purchasing from suppliers on the second hand clothes and footwear market.

**SORTING** To pursue the highest environmental benefits, HPP Baltic strives to reuse the second hand textiles. This requires a detailed sorting and distribution to different parts of the world. Through the long term relationships built across the sector, HPP Baltic is able to ensure a high quality and transparency throughout the supply chain.

**SELLING** Around 50% of the sorted goods are exported. In Lithuania, HPP Baltic operates 63 Humana second hand clothes shops network and sells sorted clothes to minor sellers. To facilitate changing consumption patterns in developed countries, Humana stores are at the forefront of sustainable fashion, enabling customers to shop for high quality second hand clothes at affordable prices, as well as addressing global resource challenges.

**SPONSORING** After paying taxes, the profit is used to finance socially important projects.

In 2021 HPP Baltic engaged and contributed **3 474 000** EUR to implement 70 partnership projects in 11 countries all over the world.

#### THE HUMANA PEOPLE TO PEOPLE INTERNATIONAL NETWORK

Humana People to People Baltic is a member of the Federation for Associations Connected to The International Humana People to People movement (FAIHPP). FAIHPP was formed in 1996, by the then 16 national associations in Europe and Africa, as they wanted to strengthen their cooperation and improve the quality and impact of their work.

At the moment, FAIHPP has 29 independent associations as members from Europe and North America, and from Africa, Asia and South America, what implement more than 1 200 project units reaching 10 million people annually.

Members of FAIHPP are independent national charitable organizations who base their work on keen knowledge of the needs and potential of the communities where they are situated. The International Headquarters of FAIHPP are situated on Murgwi Estate, Shamva in Zimbabwe, in rural setting 85 km outside of the capital city Harare.

Member organizations in Europe and North America collect, sort and sell second-hand clothes for reuse and expend the surplus to support social development projects. Reuse of the second clothes is the more preferred option compared with recycling, and the social development projects boost human capacity and encourage people to join forces to make changes that advance the living standards for individuals, families and communities.

FAIHPP is governed by a Committee, elected by members at the Annual General Assembly, which is the highest authority of the Association. To Humana People to People, transparency is vital. Cooperation partners and relevant authorities get agreed reports and in the Humana People to People websites anyone can find the annual progress reports, different specific reports, and information about where to ask for additional information.

FAIHPP is committed to adhering to the highest standards of accountability, transparency and good governance. Annually members of FAIHPP spent EUR 90 million on education, environment, health and social development projects world-wide. Humana People to People entities use various audit and certification systems to document their activities, systems, and material streams. ISO certification, system audit by Bureau Veritas, Mepex transparency reporting, SGS NGO Benchmarking and Global Reporting Initiative are some.

FAIHPP movement members believe in the power of people working together to bring about lasting change, equipping people with the tools, knowledge and skills to build their own bright futures.

#### THE HUMANA PEOPLE TO PEOPLE INTERNATIONAL NETWORK

There are five main areas of movement members engagement into activities for social development and environment protection:

#### **Community Development**

Community Development happens in villages, towns and the slums, where Village Action Groups get together to solve the pressing issues by working in close cooperation with traditional leaderships, health and education institutions, government agencies, local organizations and faith based groups. Community Development activities include taking care of children, assisting the elderly and the sick, addressing the need for clean water, sewage and rubbish disposal, nutrition by growing more vegetables, campaigning against child marriages, tackling illiteracy and creating income generating activities.

#### **Education**

Humana People to People movement members believe quality education is a vital tool to alleviate poverty and essential to national and global development, providing the foundations for a brighter future. Humana People to People members work to empower girls and women, encouraging more girls to stay in education. Teacher Training programs educate teachers for mainly rural communities across Africa and Asia. Vocational Training programs include formal training courses and short skills training courses. The concept of the Preschool of the Future has grew up to a professional movement what is changing parents and teachers understanding of Early Childhood Education as basically different from Primary School Education.

#### Health

The Humana People to People health projects focus on the worst health challenges in the countries where we are working, continuing the fight for gaining total control of the HIV and AIDS epidemic, fighting the spread of TB, coronavirus, and taking part in eliminating malaria. As diabetes, hypertension and cancer increase premature deaths outside of the industrialized countries, Humana People to People engages in public campaigns of information, detection and referral to treatment for this kind of diseases too. Humana People to People health projects are based on the active participation of the people themselves in their communities, focus on prevention and close cooperation with the public health system.

#### **Sustainable Agriculture and Environment**

Small-scale farmers are at the heart of responding to the world's environmental and social crisis. They are the driving force towards ecologically sustainable and socially fair agriculture systems. Globally, small farmers produce most of the food. They do feed the world. While much of their production is not reflected in national statistics because it is not traded as a commodity, it does reach those who need it the most: the rural and urban poor.

#### Reuse of second hand clothes

Population growth, improvement of living standards, an increasing assortment of textile materials, and the decreasing life cycle time of textile products contributed to global fiber consumption that generates a significant amount of post-industrial and post-consumer fiber waste. Humana People to People network plays increasingly important role in reducing that waste by bringing nearly 80% of collected second clothes to reuse.

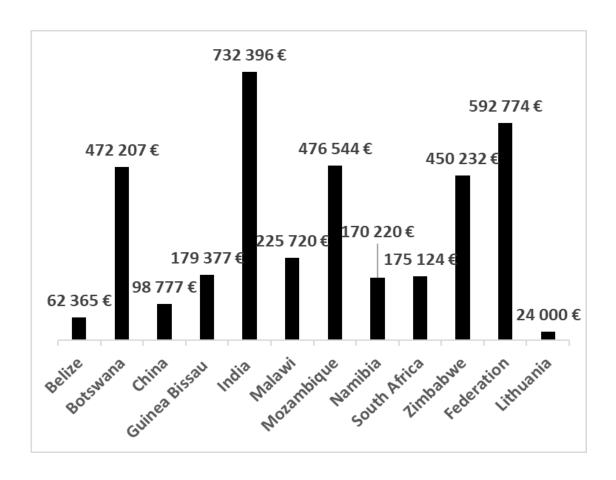
### HPP BALTIC DONATIONS USED FOR PARTNERSHIP PROJECTS in 2021

<b>Country</b>	<u>Project</u>	Amount (EUR)
Belize	Child Aid Toledo	62 365
Botswana	Child Aid Phikwe	26 031
	Child Aid Ghanzi	38 378
	HOPE Humana Palapye	41 916
	HOPE Humana CATCH	61 164
	HOPE Humana 90-90-90	125 532
	HOPE Humana Kanye	50 521
	Institutional Strengthening	128 667
China	Pre-schools of the Future (POF) Huize	17 172
	POF Tengchong	22 110
	POF Longling	11 091
	POF Qiaojia	35 345
	Farmers' Clubs Nanjiang	13 051
Guinea Bissau	Vocational School Bissora	132 328
	Teacher Training College (TTC) Cacheu	43 619
	Total Control of Epidemics (TCE)	3 430
India	Community Development Projects	22 337
	Sambawna - Opportunities for Children and Youth	5 107
	Tejaswini in Jharkhand	193 775
	Development and Expansion of Community Development, Women Empowerment, Health and Environment	64 306
	HIV/AIDS and TB	61 035
	Institutional Strengthening	385 836
Malawi	Jobs for Youth	37 089
	TCE and TBC	188 631

### HPP BALTIC DONATIONS USED FOR PARTNERSHIP PROJECTS in 2021

Country	<u>Project</u>	Amount (EUR)
Mozambique	TTC Chimoio	5 144
	TTC Inhambane	4 287
	TTC Nacala	27 009
	TTC Nhamatanda	34 297
	Institute of Education and Technology ( ISET )	148 621
	Transform Nutrition	111 426
	Second Hand Clothes Retail Shops	145 760
Namibia	School	9 681
	TCE	160 538
South Africa	Child Aid uMkhanyakude, Mopani Vhembe Capricorn, Ehlanzeni	123 601
	HOPE Bushbuckridge	10 486
	HOPE uPhongolo, Child Aid Mthatha, Abaqulusi	33 903
	TCE Mpumalanga	7 134
Zimbabwe	Frontline Institute	27 851
	Ponesai Vanhu Technical College	98 210
	Ponesai Vanhu Junior School	134 622
	DAPP Production	107 788
	Hope Bindura	81 763
The Federation	HPP Clinic	402 984
	Membership Contribution	189 790
Lithuania	"Eat Wisely" Program for Lithuanian Schools	24 000

## HPP BALTIC DONATIONS USED IN 2021 BY FAIHPP MEMBER ORGANIZATIONS FOR SOCIAL DEVELOPMENT PROJECTS



### HPP BALTIC DONATIONS FOR DEVELOPMENT in 2021 (EUR)

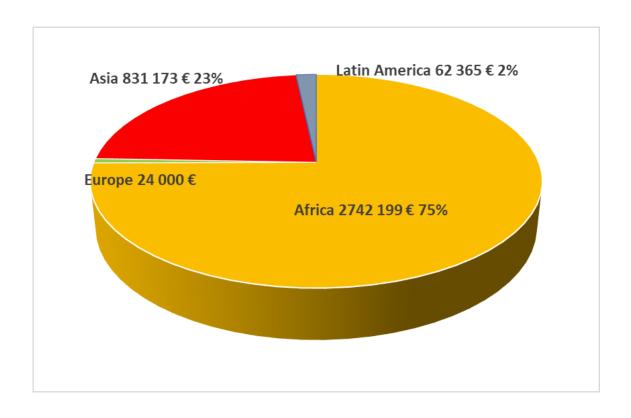
Donated in 2020 to use in 2021 1,110,360

Donated in 2021 3,474,000

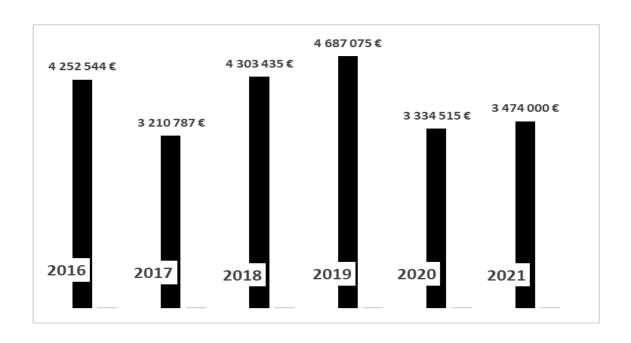
Used in 2021 3,659,737

**Donations to use in 2022** 924,624

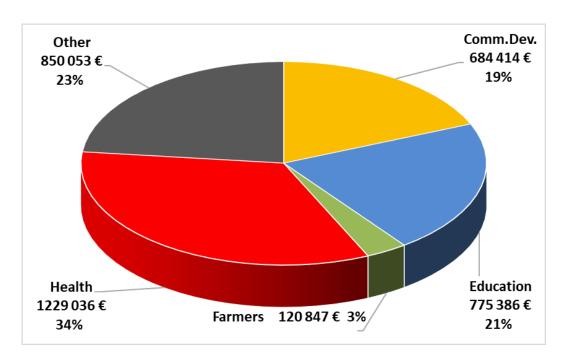
## HPP BALTIC DONATIONS USED IN 2021 FOR DEVELOPMENT PROJECTS BY CONTINENTS



## HPP BALTIC DONATIONS FOR DEVELOPMENT PROJECTS IN THE PERIOD OF 2016-2021



#### HPP BALTIC DONATIONS USED IN 2021 BY PARTNERSHIP AREAS



A record 345 million acutely hungry people are marching to the brink of starvation. The number stood at 135 million in early 2020.

According to UNAIDS, in 2020 there were 38 million people who were living with HIV, out of whom 28 million people were accessing antiretroviral therapy. Around 1.5 million people became newly infected with HIV and approximately 680 000 people died from AIDS-related illnesses in in the same year.

COVID-19 has worsened existing inequities for communities already at increased risk of HIV infection. AIDS 2022 is an opportunity for the world to come together as a global community, apply the science-based lessons learnt from COVID-19 to the HIV response, and re-engage our collective efforts to improve the lives of everyone living with HIV.

For the past 22 years, HPP member organizations have impacted 22 million people with HIV prevention messages. With our focus on the poorest and most marginalized people, we have supported HIV/AIDS national response in most countries of southern Africa as well as China and India.

From the very beginning 22 years ago, the core of our program was centered around getting to people and communities through partner members in countries including South Africa, Namibia, Mozambique, Angola, Congo and India, that are very hard to reach, often in highly rural areas as well as the big cities. There, we find the most at-risk populations, including young women and girls. It is critically important that they are supported by our experienced teams, who can intervene early to help prevent the spread of the virus.

We are implementing community-led and people centered HIV/AIDS programs in sub-Saharan Africa where HIV prevalence remains high. We provide targeted HIV testing, refer for early treatment and support adherence to ART medication. We cooperate with the local Ministry of Health to meet the UNAIDS 95-95-95 targets to end AIDS by 2030.

In 2021 a myriad of activities have carried messages about protecting against Covid-19 to countless communities around the globe.

#### HPP BALTIC DONATIONS FOR SOCIAL PARTNERSHIP IN LITHUANIA in 2021

- 1. Progymnasium Dainava, Alytus
- 2. Gymnasium Putinai, Alytus r.
- 3. Gymnasium Daugai, Alytus r.
- 4. Gymnasium Versmė, Elektrėnai
- 5. Gymnasium Josvainiai, Kėdainiai r.
- 6. Progymnasium of Naujamiestis, Jurbarkas
- 7. Gymnasium for Adults, Klaipėda
- 8. Gymnasium M.Račkauskas, Mažeikiai
- 9. Gymnasium L.Ivinskis, Šiauliai r.
- 10. Gymnasium P.K.Brzostowski, Šalčininkai r.
- 11. Gymnasium of Linkuva, Pakruojis r.
- 12. M.Rimkevičaitė Vocational Training Centre, Panevėžys
- 13. Vocational Training Centre Žirmūnai, Vilnius
- 14. Progymnasium Dainų, Šiauliai
- 15. Progymnasium Gytariai, Šiauliai
- 16. School and Multifunctional Centre Aukštelkė, Šiauliai r.
- 17. Vilnius Agroecology Training Center, Šalčininkai r.

#### Total support for the social partnership program Eat wisely projects in 2021

Transferred: 24 000 €

#### THE SORTING CENTRE



Photo: The art of sorting at HPP Baltic Sorting Centre in Vilnius.

After more than two decades of steadfast growth, HPP Baltic Sorting Centre in Vilnius has become one of the biggest and most experienced sorters in the Baltics. Currently at our Sorting Centre we sort more than 630 tonnes of clothes and footwear every week. These are bought mostly from suppliers in Sweden, the Netherlands, Germany, Finland, Norway, Austria, Italy, and the United Kingdom. By taking care of these clothes, we provide affordable clothing to people all over the world and reduce the environmental burden from textiles. By intelligently handling more than 630 tonnes of post-consumer textiles every week, we reduced greenhouse gas emissions by 200,000 tonnes in 2021 (6.1 tonnes per ton collected).

#### Reuse and recycling

The textile industry the fourth biggest user of primary raw materials and water, after food, housing and transport, and fifth biggest source of greenhouse gas emissions. The EU strategy for textiles aims to strengthen industrial competitiveness and innovation in the sector, boosting the EU market for sustainable and circular textiles, including boosting the

sorting, re-use and recycling of textiles.

31% of the goods sorted at our Sorting Centre in Vilnius, are sold in the network of Humana shops or to minor sellers in Lithuania; 47% are exported to Humana People to People movement partner organizations and other customers around the world. This means that as many as 78% of the garments are saved from being reduced to raw material and recycled as fibre. These clothes are given a second life, and the environment is protected from energy- and chemical-intensive recycling. Just 17% are sold to recycling companies and are used, for example, in the production of wiping clothes. The last 5% of the total sorted amount, we hand over for incineration which contributes energy production. However, to further reduce the incineration, we are looking for new recycling customers.

We sort second hand clothes in several hundred categories, according to the seasons, the quality of each item, requests of a customer, etc. We separate and sort out plastic bags, paper, metal and electronics. For us, reusing is an absolute priority; recycling is a second good option; and as little waste as possible should be left for incineration.

#### THE SORTING CENTRE



Photo: The solar power plant on the roof of HPP Baltic Sorting Centre in Vilnius.

#### The art of sorting

Sorting clothes involves thorough manual labour, checking the fibres, quality, stains, repairs and dozens of other nuances of fashion and branding. It requires a great deal of knowledge and perceptions that combine science and art. The categories are constantly changing and new ones are introduced. We pay a lot of attention to our sorting staff, their training and skills development. However, there are still no sorting schools; our sorters receive on-the-job training and normally it takes a year to train a sorter. The Sorting Centre uses a sorting quality monitoring system. No machine can do this increasingly complex job properly and creatively.

#### To respect the environment

Washing more clothes saves more of them from being recycled instead of reused. For us, this means a greater challenge to invest more in innovative and environmentally friendly measures to reduce energy, water and gas consumption; measures that include only using an ecological fully water-

disintegrating detergent. For the operation of washing machines, we have employed a computer programme that saves time, electricity, water, and detergent. In addition to washing clothes, in 2021 we began dry cleaning clothes. To prevent the discharge of used detergent, the detergent at work is in a closed loop. We dry clean one tonne of clothes each week and wash two tonnes of clothes every day. Currently this represents 2% within the total flow, but that proportion is increasing. In 2021, we cleaned more than 100,000 pairs of shoes.

The first solar panels on the roof of our Sorting Centre were installed in 2019. Last year we doubled the output capacity up to the limit of 1 MW. In 2021 our solar power plant generated 430 MW hours of green electricity. This is 2/3 of the electricity we need. On nonworking days, the surplus is fed into the grid. This volume of green energy has reduced the greenhouse gas emissions by 160,000 tonnes.

#### Reaching out to help

We regularly receive requests for donations of clothes and shoes. The requests come from social welfare organizations, law enforcement institutions and refugee organizations. The surge in war refugees and migrants in Lithuania has led to an increase of requests for cloth-

ing sponsorship. In 2021, we donated more than 2.4 tonnes of intelligently selected clothing, bedding and foot wear. When each donation is made, we make additional commitments to visit the facility to check how we have benefited the target group and what we could do better.



#### **HUMANA SHOPS**



In Lithuania, the first Humana shop was opened in May 1998. By the end of 2021, the Humana network contained of 64 shops already, spread across 29 cities and towns all over the country: 16 shops in Vilnius, 12 shops in Kaunas, 3 in Klaipėda, 3 in Šiauliai, 2 in Panevėžys, 2 in Alytus and 2 in Marijampolė. Other 24 shops are in Anykščiai, Biržai, Druskininkai, Elektrėnai, Jonava, Joniškis, Jurbarkas, Kaišiadorys, Kėdainiai, Kupiškis, Mažeikiai, Lentvaris, Plungė, Prienai, Radviliškis, Raseiniai, Rokiškis, Tauragė, Telšiai, Trakai, Ukmergė, Utena, Varėna, Vilkaviškis and Visaginas.

The main feature of Humana shops is constantly renewable assortment of goods. For this aim an operational model has been developed and refined: shops in major cities are ful-

ly restocked every five weeks, and in regional shops — every two weeks.

Another important aim is to reach out to customers from as many different sections of society as possible. Our client is increasingly becoming the one who appreciates the uniqueness of an original item in a mass-produced market of the high street shops. market.

For customers on a lookout for something unique, we have a special offer: three shops in Vilnius, on Didžioji street 18/2 and Trakų street 16 and Tilto street 10/8, and one shop in city of Kaunas on Daukšos street 25, sell the original vintage style clothes.

In 2021, Humana Vintage online shop moved into new horizons, from now on as "Think2.eu".

#### **HUMANA SHOPS**



Think2 — THINK TWICE — is proud to be a part of the second-hand clothing stores in the "Humana LT" network that promotes sustainable fashion through the circular economy model. It is a slow fashion initiative that promotes sustainable and responsible production and consumption, while simultaneously creating a conscious community of people with individual style but united vision.

We are guided by the idea that instead of rushing to buy new items, it is worth looking at what is already made and, perhaps, very fashionable again. Through creativity, second-hand and vintage clothing can add new colors and uniqueness to every outfit.

We encourage conscious consumption practices – to think twice before buying some-

thing. Here, you'll be able to escape from mindless fast fashion and hopefully find clothes that you'll want to keep forever.

Responsible consumption principles have proven to be very important: our stores in Belgium and Germany have been operating successfully for several years.

In our new vintage online shop, we are focusing on a wider range of vintage clothing and accessories. In the "True Vintage" category you will find clothes from the 90s or even earlier decades, and in the "Exclusive" category you will find clothes from universally recognised designers and brands.

And here's another important message - we are now shipping to all EU countries!

#### **CONTACTS**

#### The Public Establishment

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