

The Public Establishment
HUMANA PEOPLE TO PEOPLE BALTIC

Annual report
2024



CONTENTS

The Mission Statement and History of the HUMANA PEOPLE TO PEOPLE BALTIC	4
HPP Baltic: A Circular Economy and Social Impact Model	5
About Humana People to People Baltic and FAIHPP.....	6
HPP Baltic donations used for Partnership Projects in 2024	8
Breakdown of HPP Baltic support for partnership projects by area and country in 2024	10
HPP engagement in humanitarian relief actions in Ukraine	11
“Eat Smart”: A Program for Healthy Eating.....	12
Sustainable Style: Closing the Loop on Clothing	13
HPP Baltic Sorting Centre in Vilnius	16
HUMANA SHOPS	18
<i>Vintage Style, Modern Values</i>	
Contacts ..	20

The Public Establishment
HUMANA PEOPLE TO PEOPLE BALTIC

THE MISSION STATEMENT

- HUMANA PEOPLE TO PEOPLE BALTIC envisions a world where all inhabitants can live free from poverty, sickness, and lack of freedom.
- HUMANA PEOPLE TO PEOPLE BALTIC aims to support individuals in their efforts to foster development within their communities.
- HUMANA PEOPLE TO PEOPLE BALTIC endorses projects that address community, health, education, and environment. We believe that progress in these areas is essential for sustainable development.

THE HISTORY

Humana People to People Baltic (HPP Baltic) was founded in 1998 to create an organization in Lithuania dedicated to raising funds for developing impoverished and disadvantaged people worldwide. This was achieved through a network of shops selling second-hand clothes, with the surplus from these activities supporting Humana People to People's projects in developing countries.

The first Humana shop and Sorting Centre in Lithuania opened in 1998. Over the past 25 years, HPP Baltic has steadily grown to become one of the largest second-hand clothing sorters and sellers in Lithuania and the Baltic countries. Today, the Humana shop network is on track to consist of 63 shops spread across 30 towns throughout the country. Moreover, to enhance accessibility and expand its reach in the digital sphere, the Think Twice online store opened in 2022 and has been operating ever since.

HPP Baltic is a member of the Federation for Associations connected to the International Humana People to People movement (FAIHPP; for more about Humana People to People organizations, see page 6). It supports dozens of valuable sustainable development and education projects in Africa, Asia, Central and Latin America, and Europe. It also provides a knowledgeable source of fashionable, high-quality clothes at very affordable prices for many Lithuanians.



HPP BALTIC: A CIRCULAR ECONOMY AND SOCIAL IMPACT MODEL

The significant social impact of HPP Baltic's operations is largely achieved through a circular economic approach centred on reusing second-hand clothes, which generates income that is allocated to implement socially important projects in various countries around the world.



SOURCING:

The process begins with purchasing used clothing and footwear from suppliers in the second-hand market.



SORTING AND DISTRIBUTION

Committed to maximizing environmental benefits, HPP Baltic meticulously sorts collected textiles for reuse. This involves a detailed distribution process to various global markets, facilitated by long-standing relationships within the sector. This ensures both high quality and transparency throughout the supply chain.



RETAIL AND MARKET IMPACT:

At the Vilnius Sorting Centre, 30 percent of the sorted items are sold through the Humana shop network and retailers in Lithuania. An additional 38% is exported to Humana People to People partners and other clients worldwide. In total, 68 percent of the clothing is reused.



SOCIAL INVESTMENT

After covering operational costs and taxes, HPP Baltic reinvests its profits in socially significant projects. In 2024, the organization contributed € 7.6 million – an 8 percent increase from the previous year – to support the implementation of 61 partnership projects across 12 countries worldwide. These projects are focused on long-term social impact: strengthening communities, developing healthcare services, increasing access to education, and supporting sustainable development. This HPP Baltic corporate social responsibility strategy reflects the organization's goal not only to promote sustainable consumption but also to contribute to global social progress.

ABOUT HUMANA PEOPLE TO PEOPLE BALTIC AND FAIHPP

Humana People to People Baltic is a proud member of the Federation for Associations connected to the International Humana People to People Movement (FAIHPP). Established in 1996 by 16 national associations across Europe and Africa, FAIHPP works to strengthen collaboration and enhance the impact and quality of its members' initiatives.

Today, FAIHPP brings together 29 independent member associations spanning Europe, North America, Africa, Asia, Central, and South America. Collectively, these organizations implement over 1,800 projects that reach more than 15 million people each year.

Each FAIHPP member functions as an autonomous national charity, deeply rooted in the communities it serves. A deep understanding of local needs and potential guides their work. The Federation's International Headquarters is based at Murgwi Estate in Shamva, Zimbabwe, approximately 85 km from Harare, in a rural setting that reflects its community-focused ethos.

In Europe and North America, FAIHPP members focus on collecting, sorting, and selling used clothing for reuse. The surplus funds generated are channelled into social development projects around the world. Emphasizing reuse over recycling, these efforts aim to build human capacity and foster collaborative action to improve the living conditions of individuals, families, and entire communities.

FAIHPP is governed by a member-elected committee, with decisions made at its Annual General Meeting, the federation's highest authority. Transparency is a cornerstone of Humana People to People's operations. Regular reports are submitted to partners and relevant authorities, and the organization's website provides annual progress reports, project-specific updates, and contact details for further inquiries.

With a strong commitment to accountability, transparency, and good governance, FAIHPP members collectively spend approximately € 120 million annually in global projects spanning education, health, environmental protection, and community development. Humana People to People organizations also utilize a range of audit and certification systems – including ISO certification, Bureau Veritas audits, Mepex transparency reporting, SGS NGO benchmarking, and the Global Reporting Initiative – to ensure the integrity and traceability of their operations.

FAIHPP members firmly believe in the power of collective action to drive lasting change, empowering individuals with the tools, knowledge, and skills to create brighter futures.



KEY AREAS OF IMPACT

FAIHPP's social and environmental initiatives focus on five core areas:

COMMUNITY DEVELOPMENT

Local action groups partner with community leaders, institutions, government bodies, and faith-based organizations to address urgent needs in villages, towns, and urban slums. The initiatives include:

- child and elder care;
- access to clean water and sanitation;
- waste management; nutrition through home gardening;
- campaigns against child marriage and illiteracy;
- the creation of income-generating opportunities.

EDUCATION

Recognizing education as a pathway out of poverty, FAIHPP emphasizes access and quality, especially for girls and women. The initiatives include:

- Teacher training colleges to prepare educators, particularly for rural communities in Africa and Asia;
- Vocational and skills training;
- The innovative Preschool of the Future concept promotes a holistic approach to early childhood development.

HEALTH CARE

Projects tackle major health challenges such as:

- HIV/AIDS, tuberculosis, and coronaviruses;
- Focusing on malaria prevention;
- In response to the rising burden of non-communicable diseases, efforts also include public health education, screening, and referrals for conditions like diabetes, hypertension, and cancer.

FARMING

Environmental and sustainable agriculture projects help rural communities adapt to climate change, rationally use natural resources, and participate in support programs. The following methods are applied in these projects:

- Organic and sustainable farming;
- Cultivation of more nutritious crops and vegetables;
- Water resource conservation practices;
- Measures to increase soil fertility;
- Technologies for improving crop resilience.

REUSE OF USED CLOTHING

Given the ever-increasing amount of textile waste, which results from growing consumption and the shortening lifespan of products, FAIHPP members actively contribute to strengthening the circular economy. Key results include:

- 68% of collected used clothing is reused, significantly extending its lifespan.
- This process effectively reduces textile waste and contributes to global resource conservation.

HPP BALTIC DONATIONS (EUR) USED FOR PARTNERSHIP PROJECTS IN 2024

Belize	Child Aid	26,475
	Full Circle	70,456
	Community Development - Economic Inclusion	60,504
	Refugees and Asylum Seekers	13,660
	Community Development - Community Hubs	42,645
	Total	213,741
Botswana	Child Aid Phikwe	36,156
	Child Aid Ghantsi	57,132
	Child Aid Kweneng	16,997
	Total Control of the Epidemic	87,775
	HOPE	115,802
	Total	313,863
China	Preschools of the Future Qiaojia	82,196
	Preschools of the Future Tengchong	40,723
	Farmers' Clubs Fengdu	6,640
	Parenting and Child Development	37,863
	GAIA, Kunming	61,187
	Fighting off Climate Change Fengdu	7,229
	Development and Expansion of Preschools of the Future Program	46 550
	Total	282,387
Ecuador	Farmers' Clubs South – Zamora	31,684
	Farmers' Clubs Central – Tungurahua	51,409
	Farmers' Clubs Bolivar	92,706
	Farmers' Clubs Naranjal	41,138
	Total	216,937
Guinea Bissau	Vocational School	191 494
	Teacher Training College	343,112
	Total Control of Epidemics and Tuberculosis	504,094
	Child Aid	15,765
	Farmers' Clubs Oio and Cacheu	80,678
	Farmers' Clubs Oio and Cacheu and Quinara	89,024
	Bridge Funding	92,733
	Total	1,316,899
India	Teacher Training	173,835
	Kadam Step Up Centres	275,867
	Women and Child Health	89,409
	HIV/AIDS and Tuberculosis Programme	30,756
	Empowerment, Health and Environment	92,977
	Total	662,843

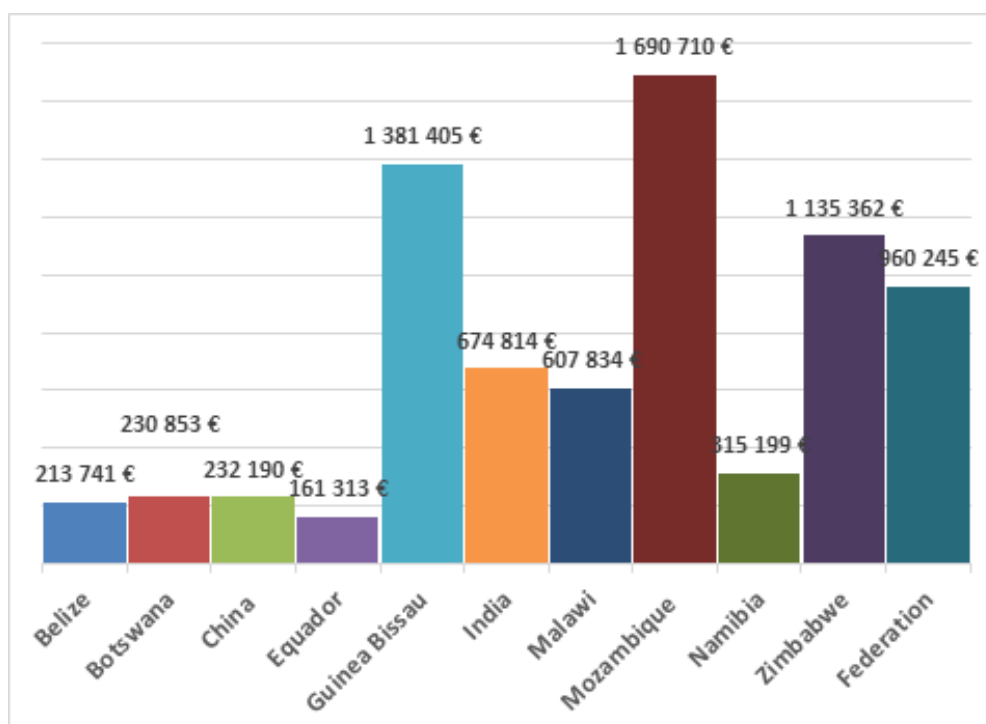
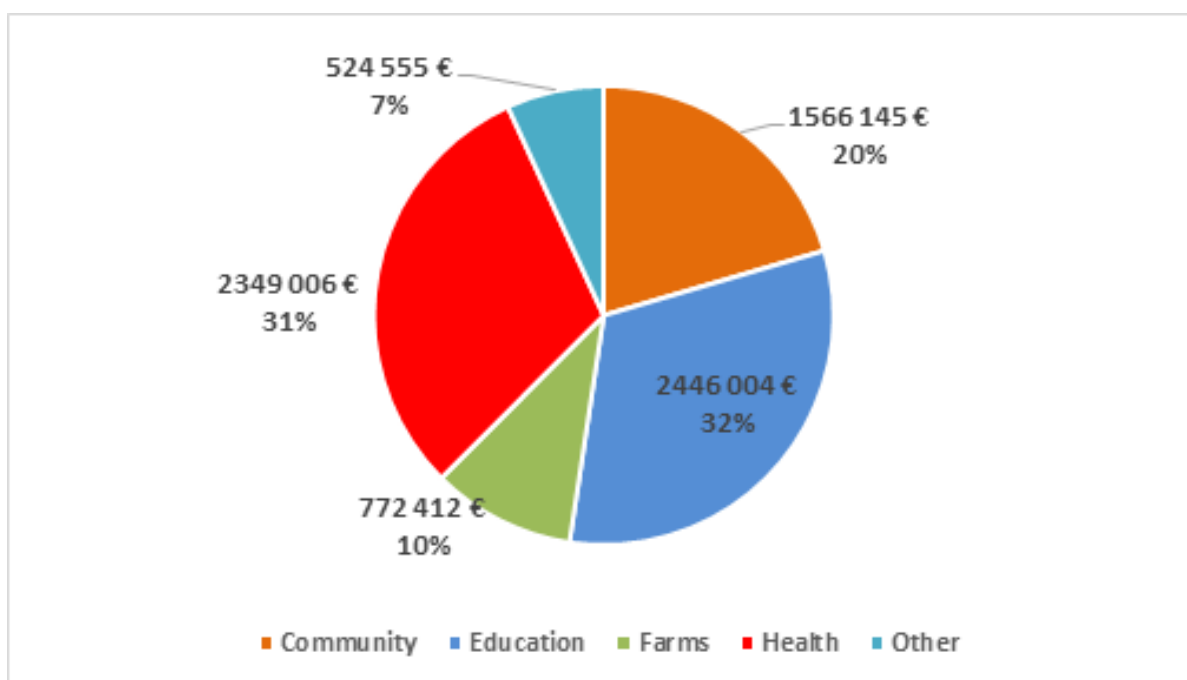
HPP BALTIC DONATIONS (EUR) USED FOR PARTNERSHIP PROJECTS IN 2024

Malawi	Teacher Training College Mzimba	157,600
	Vocational School	74,165
	DREAMS	376,070
	Total	607,834
Mozambique	Teacher Training College Chimoio	234,590
	Teacher Training College Macuse	278,232
	Teacher Training College Maputo	150,297
	Teacher Training College Nametil	225,345
	Higher Institute of Education and Technology (ISET)	195,348
	Malaria Prevention in Nampula and Niassa	312,333
	Recovery in Cabo Delgado	73,361
	Recovery in Cabo Delgado 2 ENI	59,906
	HOPE Cabo Delgado	32,427
	Total Control of Epidemics and Tuberculosis in Matola	42,250
	Moz Norte Rural Resilience	51,863
	Total	1,658,951
Namibia	Total Control of Epidemics	298,761
	The school	6,227
	Farmers' Clubs	10,211
	Total	315,199
Zimbabwe	Frontline Institute	213,560
	Ponesai Vanhu Technical College	208,429
	Farmers' Clubs Chivi/Mutasa	53,152
	Farmers' Clubs Chimnmani	41,397
	Production Park Estate	178,779
	Production Kukwanisa Farm	27,178
	HOPE Bindura	136,179
	Total Control of Epidemics Makoni	74,821
	Cook Stoves	175,728
	Total	1,109,223
Federation	The Clinic	528,423
	Membership Contribution	431,822
	Total	960,245
Ukraine	Medical Supplies and Equipment	61,500
Lithuania	Partnership with Schools and NGOs	67,135

BREAKDOWN OF HPP BALTIC SUPPORT FOR PARTNERSHIP PROJECTS BY AREA AND COUNTRY IN 2024

HPP Baltic's financial support for its partnership projects reached € 7,6 million in 2024, marking an 8% increase from the € 7 million contributed in 2023.

This funding has facilitated the implementation of 61 projects across 12 countries. Since 2003, the total investment in these environmental and social development initiatives, designed and implemented by HPP member organizations across four key areas, amounts to € 62 million. This crucial financial support is generated through HPP Baltic's second-hand clothing trade, an activity that inherently contributes to environmental sustainability by reducing textile waste.



HPP ENGAGEMENT IN HUMANITARIAN RELIEF ACTIONS IN UKRAINE

In 2024, in collaboration with the Ukrainian Charity Fund “Oliva”, the Swedish association “Human Bridge”, and “Humana People to People Ukraine”, over 50,000 food packages were produced, delivered, and distributed. For this humanitarian initiative, HPP organizations allocated € 526,000, covering product manufacturing, logistics, VAT, and other taxes paid to the Ukrainian government.

The project began in October 2022, and from its inception until the end of 2024, a total of 114,000 food packages were produced and distributed. The total value of this aid amounts to € 1.2 million.

Food products are manufactured, packaged, and partially transported by a local Ukrainian company using produce grown by Ukrainian farmers. This approach ensures direct economic support for local communities by creating jobs and strengthening the agricultural and food production sectors under wartime conditions.

Each food package, weighing about 5 kg, typically includes the following products: canned chicken, buckwheat, rice, sunflower oil, sardines in oil, condensed milk, butter, and sugar. The contents of the package can be adjusted based on recipient feedback, which consistently rates the aid as very much needed and beneficial.

Product distribution occurs through municipal social care institutions, educational institutions, and hospitals, which then hand over the packages to the final recipients, most often to low-income families, especially those with disabled members. In some institutions, the contents of the packages are used for preparing meals for residents receiving long-term care.

Distribution in Northern Ukraine (from Sumy in the east to Rivne in the west) takes place six times a year. After each distribution campaign, recipient surveys are organized to better understand their needs. The responses frequently express great gratitude and reveal challenging living circumstances:

- “Hard times, prices have risen, our people are struggling.”
- “Prices are high, and pensions are miserable. This aid is vital!”

Additionally, in 2024, HPP Baltic donated € 61,500 to the Swedish association “Human Bridge”, covering half the costs of transporting medical equipment and supplies to four Ukrainian cities. This assistance contributed to equipping healthcare facilities with essential resources in war-affected areas.



“EAT SMART”: A PROGRAM FOR HEALTHY EATING

HPP Baltic provides financial support to schools for their self-developed healthy eating projects. The allocated funds are used to purchase locally grown, fresh, and unprocessed food products and to organize food preparation activities during technology classes. Each school can receive up to € 2,500 per project. Of this amount, at least € 1,875 must be allocated to the purchase of wholesome food products. The remaining amount, up to € 675, can be used for kitchen tools, equipment, dishes, as well as food-related educational trips or similar activities. The program emphasizes prioritizing food product purchases over equipment acquisition.

In the 2024–2025 academic year, 24 schools are participating in the program, receiving a total of € 60,000 in support. In implementing the planned activities, these schools anticipate conducting over 4,000 technology lessons, with an average of 15 students participating in each.

It's estimated that the support value per student per lesson ranges from € 1–2, while the total support per lesson exceeds € 15 (or € 30 if the lesson is longer, i.e., a double period).

The “Eat Smart” program aims to foster students’ understanding of healthy eating by promoting practical involvement in food preparation, responsible consumption, and appreciation for local agricultural products.



SUSTAINABLE STYLE: CLOSING THE LOOP ON CLOTHING

The principles of the textile circular economy form the foundation of HPP Baltic's used clothing sorting and retail operations. By promoting the reuse of clothes, we reduce textile waste, conserve natural resources, and simultaneously ensure that high-quality, affordable clothing reaches people around the world.

This circular economy model not only positively impacts the environment and consumers but also creates financial value, allowing HPP Baltic to invest in socially and environmentally significant projects.

Sustainable fashion becomes a tool for creating social change – it's more than just clothing. It's a responsible choice with a long-term impact.

REUSING CLOTHES: A SOLUTION FOR SUSTAINABLE CONSUMPTION

As the circular economy rapidly gains traction globally, the reuse of used textiles is becoming one of the most important and fastest-growing industrial sectors. By collecting, meticulously sorting, and selling clothes for reuse, we extend their lifespan, thus preventing millions of tons of textile products from being sent to landfills or incinerated.

This activity not only helps address the problem of waste accumulation but also reduces environmental pollution associated with the production of new clothing. This includes lowering CO₂ emissions, minimizing the use of fertile soil and water, and reducing the impact of harmful chemicals on the environment. The reuse of used clothes is a unique business model that creates a large supply of consumer goods while requiring minimal natural resources.

This global value chain connects clothing collection and sorting centres in Northern countries with trade and recycling activities in Southern countries. This strengthens cooperation between regions and promotes more sustainable consumption worldwide.

As we shift towards responsible and moderate consumption, the reuse of clothing is becoming one of the most important choices. This market offers a high-quality, affordable, and sustainable alternative to fast fashion, especially for products made from synthetic or mixed fibres that have a significant negative impact on the environment.

For over 40 years, the HPP organisations' network has been a leader in the collection, sorting, responsible recycling, and sale of used clothing. Operating as social partnership organisations, HPP members have developed effective and proven operating models. These models allow them to succeed even in changing market conditions, both in terms of business efficiency and the high quality of their services and products.

THE MULTIFACETED BENEFITS OF CLOTHING REUSE FOR PEOPLE AND THEIR ENVIRONMENT

The reuse of used clothing is a solution that creates synergistic benefits for both people and their living environment. It reduces consumption pressure, promotes responsible choices, and contributes to climate change mitigation.

Impact in Numbers

HPP Baltic employs advanced sorting methods, refined over many years, to achieve an optimal environmental impact:

- 68% of collected clothes are designated for reuse;
- 20% are responsibly recycled;
- Only 10% are allocated for energy recovery (incineration with energy recovery).

This distribution is based on the understanding that reuse is a more effective solution than recycling, as it extends the product's life cycle and reduces the need to manufacture new items.

In 2024, HPP Baltic sorted 36,000 tons of used textiles, which corresponds to a saving of 220,000 tons of CO₂ equivalent. This is a significant contribution to emissions reduction, comparable to eliminating the emissions of tens of thousands of cars.

The HPP organizations network, operating in over 30 countries with a broad geographical reach, annually:

- Collects, sorts, and prepares over 120,000 tons of textiles for reuse or recycling;
- This saves as much as 750 million kilograms (or 750,000 tons) of CO₂ equivalent per year.

These results demonstrate that textile reuse is not only a sustainability strategy but also a large-scale climate action that can be integrated into national or regional emissions reduction programs.

We believe that the right to decent clothing is a fundamental human right, regardless of an individual's financial situation. By supplying the market with quality and affordable used clothing, we help millions of people in economically vulnerable regions realize this right, allowing them to maintain their style, dignity, and freedom of choice even with limited resources.

JOBS AND OPPORTUNITIES: STRENGTHENING COMMUNITIES

Furthermore, the income generated from the used clothing trade directly contributes to the financing of social impact projects, with key areas such as education, healthcare, environmental protection, and community development. These initiatives are described in detail in other sections of this report.

PROFESSIONAL USED CLOTHING REUSE SYSTEM: PARTNERSHIP AND SOLIDARITY

The collection, sorting, and sale of used textile products are complex, professionally organized activities based on principles of business partnership and international solidarity. This system operates effectively under market conditions and creates significant social and environmental benefits.

Our operational model consists of three main elements:

- **High Level of Professionalism:** Valued by both sorting service clients in Northern countries and end-users in Southern countries;
- **Strict Quality Standards:** Each product is selected and evaluated based on the needs of the end-user and the local context;
- **Direct Partnership:** Close collaboration between sorting centres in the North and sales and distribution projects in the South allows for efficient management of product flows and ensures reciprocal benefit.

Guided by the principles of people-to-people solidarity, the HPP organizations network has created a unique model where business logic and social impact work hand-in-hand. This model:

- Ensures transparent and ethical supply chain management;
- Strengthens local economies in Southern countries through employment and the promotion of local businesses;
- Reduces the environmental impact of textile waste by promoting reuse and sustainable resource consumption.

This is a system where sustainability, business efficiency, and social justice merge into a cohesive operating principle—partnership becomes a tool for change on both a local and global scale.

THE SORTING CENTRE: GIVING CLOTHES A SECOND LIFE AND REDUCING ENVIRONMENTAL IMPACT

Reuse and Recycling: The Importance of the Circular Economy

In terms of raw material and water consumption, the textile industry ranks as the fourth-largest resource consumer globally, trailing only the food, housing, and transport sectors. This industry also holds the fifth position for greenhouse gas emissions. Recognizing this, the EU strategy for sustainable and circular textiles places significant emphasis on reuse, sorting, and recycling, fostering innovation and competitiveness within the framework of the circular economy.



HPP BALTIC SORTING CENTRE IN VILNIUS



After more than two decades of consistent growth, the HPP Baltic Sorting Centre in Vilnius has become one of the leading used textiles sorting companies in the Baltic region. Each week, over 700 tons of clothing and footwear are sorted here, primarily sourced from Sweden, the Netherlands, Germany, Finland, Norway, Austria, and Italy.

By sorting clothes and preparing them for reuse, we directly reduce the environmental impact of the fashion industry. Extending the lifespan of clothing helps decrease the energy and chemical consumption necessary for textile recycling and the production of secondary raw materials.

Impact in 2024

In 2024, by sorting over 700 tons of used textiles per week at the HPP Baltic sorting center, approximately 220,000 tons of CO₂ equivalent emissions were avoided (calculated at 6.1 tons of per ton of textile).

CLOTHING DISTRIBUTION BY USAGE DIRECTION

Here's how the sorted clothing is distributed:

- 30% of sorted clothes are sold in HUMANA shops and to retailers in Lithuania.
- 38% are exported to HPP organizations and other clients. In total, 68% of clothes are reused, ensuring their long-term value.
- 20% of clothes unsuitable for reuse are sent for recycling (mostly into cleaning clothes).
- 10% of textile products are used in the cement industry, where specially prepared clothing fragments (up to 3 cm in size) are utilized as an alternative biofuel (30% of thermal value) and a source of silicon dioxide during clinker synthesis.
- 2% of mixed materials (paper, glass, metals, and batteries) are transferred to certified recycling companies.

THE ART OF SORTING: EXPERIENCE AND PRECISION

Every piece of clothing brought to the Sorting Centre undergoes a thorough and precise selection process that maximizes the value of each item. Sorting is more than just a technical process; it's a professional art requiring knowledge, experience, and attention to detail.

Sorting experts evaluate clothing based on:

- Overall condition and quality;
- Composition of materials used;
- Market relevance;
- Brand, signs of wear, stains, and fibre type.

Sorting is an intensive manual job that demands high levels of attentiveness, analytical thinking, and visual and tactile sensitivity. This process combines technical skills with a creative approach, which is why it cannot yet be fully automated – only people with specific competencies can successfully perform it.

Sorting employees are trained through long-term, on-the-job training programs. To achieve a comprehensive level of professionalism, it typically takes 12-24 months of practical experience.

The Sorting Centre has implemented a sorting quality monitoring and evaluation system to ensure a consistent quality level. Additionally, sorting processes are continuously updated to reflect:

- Changing consumer behaviour trends;
- Shifts in the fashion market;
- The latest sustainability recommendations from the EU and international organizations.

In this way, the Sorting Centre not only ensures high operational quality but also remains a leader in promoting sustainable consumption.

ENVIRONMENTAL PROTECTION IN PRODUCTION PROCESSES

To reduce our use of energy, water, gas, and chemicals, we consistently invest in resource-efficient technologies and implement environmentally friendly solutions. For our washing processes, we only use eco-friendly, water-soluble detergents, and our washing machines operate on computer-optimized cycles. Since 2022, we've begun using a dry-cleaning system with closed-loop solvents, ensuring that cleaning processes are both efficient and harmless to the environment. Currently, we wash 3 tons and dry-clean 1 ton of clothes daily, which accounts for about 3% of our total textile sorting volume. Additionally, in 2024, over 100,000 pairs of shoes were cleaned, ensuring these products could be reused.

Our investments in solar energy began in 2019 and reached 1 MW capacity in 2024. Today, our solar energy systems generate approximately 760 MWh of electricity a year, covering 43% of our electricity needs. Our long-term goal is complete climate-neutral self-sufficiency, ensuring that all our operations are sustainable from both a social and environmental perspective.

CLOTHING SUPPORT FOR PEOPLE IN NEED

Every request for clothing or other textile product support is handled with great responsibility and individually. In 2024, HPP Baltic responded to 10 support requests, donating over 3 tons of textile products – clothing, footwear, and bedding. Support was provided to various socially important institutions, including municipal accommodations, correctional facilities, and cultural and creative organizations that host exhibitions, educational workshops, or stage projects related to textiles and sustainability.

The largest portion of our support isn't the textiles themselves, but rather the work hours dedicated to targeted selection. Precisely choosing clothing based on recipients' needs requires expertise, time, and responsibility – this ensures that recipients receive exactly what they need most.

To better understand the impact of our support and to identify opportunities for improvement, we consistently maintain feedback channels with the organizations we assist and visit their operational locations.

HUMANA SHOPS

Vintage Style, Modern Values

Welcome to a world where every garment tells its own story, and every outfit becomes a personal message. HUMANA stores invite you to choose not just style, but values.

Operating through 63 HUMANA shops in 30 Lithuanian cities and developing the growing digital channel THINK2.EU, we create and foster a culture of sustainable fashion consumption – both in Lithuania and in international markets.

Here, vintage isn't the past, but a conscious choice that allows you to combine style, quality, and an environmentally friendly approach to consumption.

THINK2: Why Think Twice?

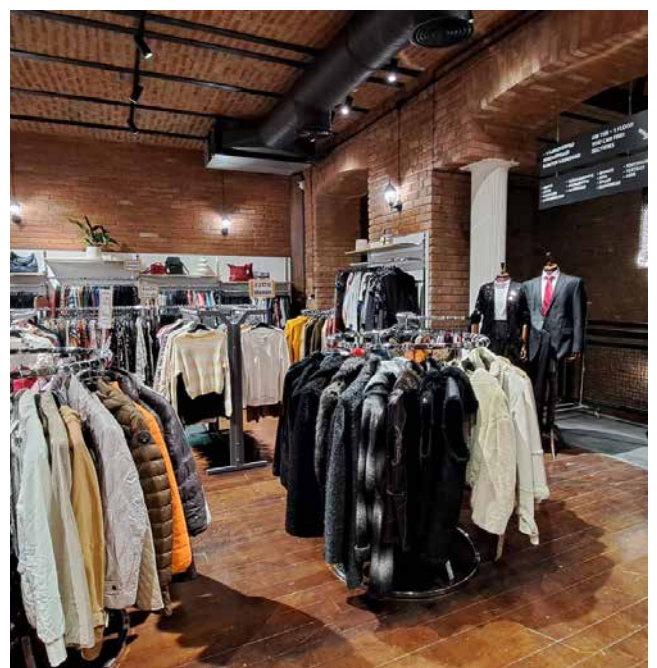
Choosing vintage clothing is more than a fleeting style decision. It's a conscious choice that embraces aesthetics and ethics, principles of sustainable development, and respect for cultural continuity.

THINK2.EU is an online platform that, by leveraging direct supply from the Vilnius Sorting Centre, has a unique opportunity to promote creative clothing reuse (upcycling) and circular fashion, focused on responsible consumption and resource conservation.

With its intuitive design, comprehensive product descriptions, and user-friendly navigation system, THINK2.EU opens the door for consumers to a world where style aligns with values, from authentic clothing to a philosophy of sustainable choices.

We believe that clothing is an expression of personal values. Wearing unique garments for longer speaks not only to a sense of style but also to responsibility, cultural awareness, and individual efforts in seeking authenticity.

Living in an era of excessive consumption and fast fashion, THINK2.EU invites you to adopt a restrained, responsible approach to clothing. The value-driven choice to buy less, but better, reduces waste and contributes to preserving the natural resources upon which the future of our civilization depends.



THINK2.EU – A FASHION EXPERIENCE THAT CHANGES THE RULES

THINK2.EU isn't just an online store; it's a vibrant fashion platform, like an interactive exhibition where every choice becomes a conscious step toward sustainability. It's a continuously growing and engaging movement, inviting you to think twice: about style and about impact.

As active members of the Fashion Revolution movement, we advocate for a textile and fashion industry where transparency, sustainable development, and fair trade are not aspirations but the standard.

By organizing Open Days, we invite visitors not just to shop but to feel a genuine connection with their clothing, its origin, and its significance. Here, you can discover unique apparel treasures found nowhere else, share creative ideas, observe our sustainability solutions and sorting processes, and most importantly, become part of a community where every purchase gains social, aesthetic, and ethical meaning.

Open Door Day is not an ordinary shopping experience, but a creative journey where every garment carries a message, every outfit tells a story, and the experience itself inspires change.

From physical HUMANA shops to the THINK2.EU platform, from shoppers to sustainable fashion activists, our work is based on the conviction that change begins with choice.

We work to ensure that fashion inspires, that it becomes not only an expression but also a means to create more beauty, more consciousness, and better and new options in the world.

Learn more:

www.think2.eu

www.humana.it



**THE PUBLIC ESTABLISHMENT
HUMANA PEOPLE TO PEOPLE BALTIC**

Kibirkšties str. 6, Vilnius, LT-02242 Lithuania
www.humana.lt, www.humanabaltic.lt

THE ADMINISTRATION OFFICE

Kibirkšties str. 6, Vilnius, LT-02242 Lithuania
Phone: +370 616 54 637

THE OFFICE MANAGER

Guoda Zabielaite

Email: info@humana.lt

THE SORTING CENTRE

Kibirkšties str. 6, LT-02242 Vilnius, Lithuania
Phone: +370 612 29 926
+370 610 69 755

THE SORTING CENTRE DIRECTOR

Egidijus Šivickas

Email: sc@humana.lt